



Madera County School Boards Association
28123 Avenue 14, Madera, CA 93638
(559) 673-6051

Discussion Points for Presentations

It is a fact that great schools create strong communities and strong communities help establish bright futures for our students. The Madera County School Boards Association and the schools districts that we represent would like to present the **“It’s All Here”** campaign to bring recognition to all of the schools in Madera County. This recognition is based on the tremendous growth, building projects and academic achievement that the schools in Madera County have been experiencing.

This project is designed to bring to the community the information of the projected growth of Madera County and the proactive steps the school districts and educational providers in Madera County are taking to support this growth.

Did You Know?

Madera County’s Growth:

- From 1990 - 2000, Madera County was the third fastest growing county in the State of California as determined by the US Census¹ with a 39.75% growth during the ten-year period.
- In 2003 - 2004, Madera County was the 89th fastest growing county in the United States with a single year growth of 4%².
- Madera County is on a growth path to reach a population of 178,900 by 2010 and 224,000 by 2020³.

“Bright Futures and Strong Communities” are the highlights of our information campaign as the Madera County School Boards Association members recognize that facilities appropriate for 21st century learners are necessary to educate our future workers and instill a sense of pride in our communities and in our county.

As Madera County Schools continue to show growth academically in reaching or exceeding state academic standards, our school districts’ boards of trustees continue to build and renovate our classrooms to meet the needs of a 21st century student.

¹<http://censuscope.org>

²<http://www.calmis.ca.gov/file/indproj/maderind.htm>

³<http://www-iurd.ced.berkeley.edu/pub/WP-2003-04-screen.pdf>



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Did you Know?

- That every school district, the Madera County Office of Education and the Madera Center SCCCED have completed construction of a school site, renovation of classrooms or is planning construction by the year 2008.

Our goal for this visit is to ask for your sponsorship in this Marketing Program.

The goals of the "It's All Here" campaign are to:

- Enhance the perception of Madera County Schools with the public in Madera County and its surrounding communities.
- Inform the public of the great things that are going on in Madera Schools.
- Inform the public of the tremendous growth that Madera County is experiencing and how Madera County Schools are handling these challenges.
- Create community pride.
- Promote the success stories of our students and graduates.
- Build bright futures and strong communities.