

**MADERA COUNTY SCHOOL BOARDS ASSOCIATION
EXECUTIVE COMMITTEE MEETING
Wednesday, February 6, 2008
Liberty High School Cafeteria
12220 Road 36
Madera, CA 93636**

MINUTES

Committee Members present: President Mona Diaz (Golden Valley Unified), Clay Haynes (Alview-Dairyland), Diane Peterson (Bass Lake), Barbara Bigelow (Chawanakee Unified), Audrey Stock (Golden Valley Unified), Gary Adams (Madera Unified), Heather Abrahams (Raymond-Knowles Union), John Reynolds (Yosemite Unified)

Absent Members: Gary Schuh (Chowchilla Elementary), Charlene Espinola (Chowchilla Union High), Cathie Bustos (Madera County), Treasurer Grant Sturm (Madera County), Sara Wilkins (Madera County), Isabel Barreras (State Center Community College)

Others Present: Kelsey Bruecker (Alview-Dairyland), Sara Koligian (Golden Valley Unified), Executive Secretary Sally Frazier (Madera County Superintendent of Schools), Dana True (Madera County)

1.0 Opening Remarks

President Mona Diaz welcomed everyone at the meeting. People acknowledged how nicely the room was set up. The "It's All Here" sign was displayed.

2.0 Consideration of Minutes

2.1 October 4, 2007 – Executive Committee Meeting and General Membership Meeting

Barbara Bigelow moved that the minutes be approved as submitted, seconded by Gary Adams with unanimous approval by the Committee.

3.0 Treasurer's Report

3.1 Report on Financial Activity

3.2 Annual Dues Invoices

In Treasurer Grant Sturm's absence, Dr. Frazier reported on the typical expenditures to date. Two districts have not paid dues. Those members noted that and reported that payment would likely be coming soon. It was further noted that the next significant expense was the Student Recognition program. A question was raised if there would be more students being recognized this year. It was reported that new schools

opening would not have eighth graders so the numbers will be close to what they were last year.

Audrey Stock moved that the Treasurer's Report be approved as submitted, seconded by Barbara Bigelow with unanimous approval by the committee.

4.0 Action/Discussion Items

4.1 Preschool Access

Dana True, Director of Regional District Improvement at MCOE, presented a well-received PowerPoint presentation on Preschool Access. Participants noticed the benefit of collaboration that has resulted from the communication that has been opened.

4.2. Scholarship Application for Board Member Development

President Diaz reported that application from Alview-Dairyland Union School District had been submitted. However, because Alview-Dairyland was awarded the scholarship last year, priority is given to the direct service school districts not having received the scholarship in the immediate past year. Thus, Chawanakee Unified had been awarded the scholarship for this fiscal year.

4.3 Achievement Award Recognition Program

President Diaz reported that a letter had gone to principals and superintendents regarding the Achievement Award recognition program. She reviewed that district school board members are requested to present the awards. It was clarified that the sites knew that it is a Madera County School Boards Association recognition program and not Madera County Board of Education.

4.4 Update on Marketing Schools in Madera County

4.4.1 Marketing Materials Financial Report

4.4.2 Success Story Application

4.4.3 Marketing Presentation Packet

President Diaz reviewed the materials and a question was raised about whether or not an individual could download a packet of information rather than purchasing the materials. This discussion led to an opportunity to review the whole purpose of the campaign. Presenting a county-wide image of education as well as encouraging business and community leaders to purchase the materials for distribution was fundamental to the campaign. Because the materials were copyrighted, approval would not be given to download the materials. A number of board members supported the need for and the value of the campaign. President Diaz then explained that success stories are needed and complimented Karen Roget on her steadfast commitment to keep these stories alive. A member asked if contact was being made with the Sierra Star and it was shared that a board member from Eastern Madera County

is needed to initiate such contact and to promote the campaign to Sierra Star. Examples of Yosemite High students who have been featured in Madera Tribune were provided. However, we were not successful in getting those stories in the Sierra Star. President Diaz reviewed the marketing packet. It was generally agreed it was a worthy campaign. She referenced the evening speaker as being complimentary to the marketing efforts and hoped he would be motivational.

5.0 Reports of Committees

5.1 Sara Wilkins, CSBA Director-at-Large, County

It was reported that Sara Wilkins was in Washington, DC with a CSBA federal legislative advocacy trip.

5.2 Cathie Bustos, CSBA County Delegate Region 10

Cathie Bustos was at a Kings County Board of Education meeting.

5.3 John Reynolds, CSBA Madera County Delegate

John Reynolds indicated his report was in the packet. He reported that the major concern was the proposed Governor's budget for 2008-2009 and he promoted involvement in CSBA's legislative action day to be scheduled for later this spring.

6.0 New Business

6.1 Date and Location for Next MCSBA Meeting

It was reviewed that the Spring meeting will be in conjunction with the Central Valley Education Coalition (CVEC) annual dinner on April 24 at Piccadilly Inn University in Fresno. The topic will likely center around 2008-2009 budget information. It is anticipated Jeff Frost will be the speaker.

6.2 Program

It was suggested that a conference call be set up sometime in April at a 7:00 PM time to talk about budget development and approval for 2008-2009. A draft proposal will be mailed to the Budget Committee.

7.0 Adjournment

The meeting was adjourned to the general meeting and dinner at 6:50 PM on a motion by Barbara Bigelow and second by Clay Haynes.

Respectfully Submitted,

Sally L. Frazier, Ed.D.
Executive Secretary

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GENERAL MEMBERSHIP MEETING
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MINUTES

1.0 Opening Remarks

President Mona Diaz welcomed everyone. She reported the keypoints from the Executive Committee meeting describing that we have had a presenter on Preschool Access that some individual board would have a presentation at some point in time.

2.0 Introductions and Greetings

President Diaz invited Mr. Glenn Rutledge to the podium to congratulate him on his son's success at the Academic Decathlon and asked him to share information about the upcoming Governor's Academic Achievement Awards Event where Madera County's first and second highest scores from the Academic Decathlon would represent Madera County.

President Diaz then asked Dr. Frazier to come forward with Sara Koligian to present the campaign developed by the Education Coalition as well as information from CSBA that pointed out concerns regarding the 2008-2009 Governor's proposed budget. The handouts distributed were reviewed and each district superintendent present reported on his or her district's initial actions to inform the public about the budget dilemma.

3.0 Treasurer's Report

3.1 Report on Activity 2007-2008

In Treasurer Grant Sturm's absence, Dr. Frazier reported on the typical expenditures to date.

4.0 Action/Discussion Items:

4.1 Achievement Award Recognition Program

President Diaz reminded the General Membership about the Achievement Award Recognition Program. She reported that a letter had gone to principals and superintendents regarding the Achievement Award recognition program. She reviewed that district school board members are requested to present the awards. Please clarify that the sites understand this is a Madera County School Boards Association's recognition program and not Madera County Board of Education.

4.2 Update on Marketing Schools in Madera County

President Diaz acknowledged the "It's All Here" sign and reviewed the purpose and need for a county-wide marketing of the success of Madera County schools.

5.0 Reports

5.1 Susan Markarian, Region 10 Director

Susan Markarian was unable to attend the meeting.

6.0 Guest Speaker

Craig Scharton

Topic: Creating a Cycle of Success

Members were excused for dinner after which time Craig Scharton was introduced. He gave a most informative presentation on Creating a Cycle of Success which stimulated specific actions districts may consider to promote the success of their students and staff.

7.0 Next Meeting Date/Program

President Diaz reported the next meeting would be held in conjunction with the Central Valley Education Coalition (CVEC) annual dinner on April 24 at Piccadilly Inn University in Fresno. The topic will likely center around 2008-2009 budget information.

Dr. Steve Foster shared the excitement Chawanakee had with its upcoming groundbreaking for Minarets High School scheduled for February 11.

8.0 Adjournment

The meeting was adjourned at approximately 8:50 PM.

Respectfully Submitted,

Sally L. Frazier, Ed.D.
Executive Secretary