



*Alview-Dairyland
School District*

*Bass Lake Joint
School District*

*Chawanakee Unified
School District*

*Chowchilla School
District*

*Chowchilla Union
High School District*

*Golden Valley Unified
School District*

*Madera County
Board of Education*

*Madera Unified
School District*

*Raymond-Knowles
School District*

*Yosemite Unified
School District*

*State Center
Community College
District*

*28123 Avenue 14
Madera, CA 93638*

*Voice: (559) 673-6051
Ext. 278*

Fax: (559) 673-5569

*E-mail:
sfrazier@maderacoe.k12.ca.us*



January 9, 2009

TO : District Superintendents
CC : Madera County School Boards Association Executive Committee
FROM : Mona Diaz
Board President
RE : Success Story Application

As you know, the Madera County School Boards Association is promoting its marketing campaign, ***"It's All Here! Bright Futures, Strong Communities ... Discover Madera County Schools"*** to bring recognition to all schools in Madera County. This recognition is based on the tremendous growth, building projects, and academic achievement that the schools in Madera County have been experiencing.

The Association is currently gathering information on students' success stories. Please forward the enclosed letter and Success Story application to your principals. We are requesting principals to submit success stories of students or graduates of Madera County schools who are worthy of such a recognition. The Marketing Madera County Schools Sub-Committee will review the applications and will determine the success stories to be published.

To support our plan to regularly publish success stories in the local newspapers and on our website, we need your help in reminding principals about the submission of success stories. Please have them submit completed success story applications on the following dates: February 1, May 1, August 1, and November 1. We will follow-up with a reminder letter three months from now since this is an ongoing project.

The objective and purpose of the Madera County School Boards Association is to preserve, advance and improve the public schools; to encourage and cooperate with all persons and groups whose purpose shall be the betterment of the educational opportunities of the people of Madera County; to promote and advance public education through other means so far as it is reasonably possible.

Thank you for supporting our efforts in marketing Madera County schools and school districts. If you have any questions, please contact Karen Roget via e-mail at [kroget@maderacoe.k12.ca.us](mailto: kroget@maderacoe.k12.ca.us) or at (559) 673-6051, ext. 278.



*Alview-Dairyland
School District*

*Bass Lake Joint
School District*

*Chawanakee Unified
School District*

*Chowchilla School
District*

*Chowchilla Union
High School District*

*Golden Valley Unified
School District*

*Madera County
Board of Education*

*Madera Unified
School District*

*Raymond-Knowles
School District*

*Yosemite Unified
School District*

*State Center
Community College
District*

*28123 Avenue 14
Madera, CA 93638*

*Voice: (559) 673-6051
Ext. 278*

Fax: (559) 673-5569

*E-mail:
sfrazier@maderacoe.k12.ca.us*



January 9, 2009

TO : High School Principals

CC : District Superintendents
Madera County School Boards Association Executive
Committee

FROM: Mona Diaz
Board President

RE : Success Story Application

The Madera County School Boards Association is promoting its marketing campaign, ***"It's All Here! Bright Futures, Strong Communities... Discover Madera County Schools"*** to bring recognition to all schools in Madera County. This recognition is based on the tremendous growth, building projects, and academic achievement that the schools in Madera County have been experiencing. We believe in our message that great schools create strong communities and strong communities help establish bright futures for our students.

The Association is currently gathering information on students' success stories. Principals are allowed to submit multiple success stories as long as the students are worthy of such a recognition.

Some examples are as follows:

- a. A current student from a school in Madera County who has had some significant success in his or her studies and/or career.
- b. Students who have become educators, doctors, athletes, etc.
- c. Former students who are currently serving our country in the armed forces
- d. Foreign exchange students

- e. Students who graduated from a Madera County school and are now successful in college
- f. Students who graduated from a Madera County school and came back to the community and made a difference

To support our plan to regularly publish success stories in the local newspapers and on our website, we need your help with success stories. The principals are requested to fill out the enclosed Success Story application by interviewing current or former students who have made a difference to the community (e.g. Raul Calderon, a 2nd year student of Harvard Medical School is featured in Harvard's website.). We also need 3-4 photos, preferably photos of the student/graduate in action and posed photos (e.g. A photo of Raul working in his lab at Harvard and another photo of Raul posing in front of a Harvard sign.). A photo release form should also be submitted.

Please submit the completed success story applications on the following dates: February 1, May 1, August 1, and November 1. We will follow-up with a reminder letter three months from now since this is an ongoing project.

The objective and purpose of the Madera County School Boards Association is to preserve, advance and improve the public schools; to encourage and cooperate with all persons and groups whose purpose shall be the betterment of the educational opportunities of the people of Madera County; to promote and advance public education through other means so far as it is reasonably possible. The Association is composed of boards of trustees and superintendents of all school districts in Madera County, State Center Community College District (Madera Center), and the Madera County Office of Education.

Thank you for supporting our efforts in marketing Madera County schools and school districts. If you have any questions, please contact Karen Roget via e-mail at kroget@maderacoe.k12.ca.us or at (559) 673-6051, ext. 278.



Alview-Dairyland School District

Bass Lake Joint School District

Chawanakee Unified School District

Chowchilla School District

Chowchilla Union High School District

Golden Valley Unified School District

Madera County Board of Education

Madera Unified School District

Raymond-Knowles School District

Yosemite Unified School District

State Center Community College District

SUCCESS STORY APPLICATION

Name: _____ Date: _____

Address: _____

Phone Number: _____

E-mail Address: _____

Who may we contact to ask for more information about the student/graduate (eg. family member, colleague, etc.)? Please submit 2-4 references.

Name: _____

Relationship to Student/Graduate: _____

Phone: _____

E-mail: _____

Name of High School: _____

Year graduated from High School, if applicable: _____

If currently a student in Madera County, state the grade level: _____

- Please provide a short article/bio on a student/graduate that makes her or him a success story. Why should the student/graduate be featured in a success story for our schools? (Type on a separate sheet of paper. Maximum of two pages only.)
- A short, simple quote from the student as to how Madera County schools affected his/her life (e.g. "Work hard, dream big. Madera High believed in me and always encouraged me to learn more and set high goals.").

Other Requirements:

- 1) 3 to 4 good quality (high resolution) photos of the student/graduate. Actual photos may be submitted and will be returned after they've been scanned. Photos may also be e-mailed to Karen Roget at kroget@maderacoe.k12.ca.us.
- 2) Signed Photo Release form (see enclosed form)

Please submit the application, photos, and photo release forms (original release form needs to be mailed) to Karen Roget via e-mail at kroget@maderacoe.k12.ca.us or at the following address:

Karen Roget
Madera County Office of Education
28123 Avenue 14
Madera, CA 93638

28123 Avenue 14
Madera, CA 93638

Voice: (559) 673-6051
Ext. 278

Fax: (559) 673-5569

E-mail:
sfrazier@maderacoe.k12.ca.us



MEDIA RELEASE (FOR MINORS)

*Alview-Dairyland
School District*

*Bass Lake Joint
School District*

*Chawanakee Unified
School District*

*Chowchilla School
District*

*Chowchilla Union
High School District*

*Golden Valley Unified
School District*

*Madera County
Board of Education*

*Madera Unified
School District*

*Raymond-Knowles
School District*

*Yosemite Unified
School District*

*State Center
Community College
District*

*28123 Avenue 14
Madera, CA 93638*

*Voice: (559) 673-6051
Ext. 278*

Fax: (559) 673-5569

*E-mail:
sfrazier@maderacoe.k12.ca.us*

I, _____, hereby give my consent and authorization for my child to be photographed, videotaped, or audiotaped by the staff of Madera County Office of Education or its agents and staff of the school districts in Madera County or its agents to be used for countywide brochures, newsletters, newspaper articles, displays/bulletin boards, and the Madera County Schools' website.

As the custodial parent or legal guardian, I hereby give my consent and authorization for Madera County Office of Education or its agents and staff of the school districts in Madera County or its agents for the taking of photographs, videotapes, or audiotapes of the minor child: _____.

By signing this agreement, I hereby waive any proprietary rights to this material and authorize any subsequent use thereof, including its release and showing to the general public in newspaper, on television, in clinical training or by any other means selected by Madera County Office of Education or its agents and staff of the school districts in Madera County or its agents for publicity, educational, or promotional purposes.

Name (Please Print): _____
First Middle Initial Last

Street Address: _____

City/State/Zip: _____

Home Phone: _____ Work Phone: _____

E-mail: _____

Signature (Parent/Guardian)

Date

Child's School Site: _____

